

# Clothed in Confidence

April 5, 2018



Presented by

**FOUNDATION4DVP**  
*Domestic Violence Prevention*



## Event Details

April 5, 2018

Pennway Place at Dan Meiner's Studio  
2500 West Pennway St.  
Kansas City, MO 64108

11am – 1pm

Luncheon with Program



# Our Purpose and Mission

**Foundation4 Domestic Violence Prevention** is a 501(c)3 non-profit that seeks to significantly reduce the incidents of domestic violence in the U.S. through community outreach, awareness and education.

We are building an organization to fulfill that mission by educating people so they can confidently take charge of their own relationship destination. From 2013 to 2016 we focused on fundraising to provide grants for domestic violence shelters' existing community outreach and educational programming. In 2017 our focus has been to offer free lunch & learn programs for businesses, church groups and other community groups.

Clothed in Confidence: Hats & Heels is part of a capital campaign. With full funding (goal \$300,000 by 12/31/18) we will develop age-appropriate materials and a train-the-trainer program that will allow teachers and volunteers to educate 4<sup>th</sup> – 8<sup>th</sup> graders. Topics include self-confidence as it relates to developing healthy relationships, prevention strategies for recognizing abusive behavior and being aware of the resources available when early warning signs appear.

## The Current Reality of Domestic Violence

- **1 in 4** Women Will Experience Domestic Violence in her Lifetime.
- **1 in 7** Men Will Experience Domestic Violence in his Lifetime.
- Intimate Partner Violence Accounts for **15% of all Violent Crime** (NCADV)
- More than **20,000 Phone Calls for help** are Made Each Day (NCADV)
- On average, **24 people per minute** are victims of rape, physical violence or stalking by an intimate partner in the United States (CDC)

Together, we can change these statistics!





# Clothed in Confidence Hats & Heels

## Signature Event

Foundation4 Domestic Violence Prevention is working toward a world with significantly fewer incidents of domestic violence. Our 2018 signature event, *Clothed in Confidence: Hats & Heels*, is a fashion show with a twist. While showcasing our models and honoring those who are domestic violence survivors, we will also be educating our guests about various aspects of domestic violence.

The program will provide a glimpse into the lives of a select group of models - women and men who found themselves in an abusive relationship. We will answer questions like, “why do they stay” and “who is at risk” in addition to how abusers break down their victim’s confidence to gain or maintain power and control. You will also learn how to spot the signs of abuse and how to help someone in an abusive relationship.

“An abuser is morbidly insecure. S/he (yes, potentially she) has little sense of his/her own social value and makes an effort to gain or re-gain some semblance of that value through domination and control.”  
Psychology Today, 2008



# Title Sponsor

- Billed as “(Title Sponsor Name) Clothed in Confidence: Hats & Heels”
- Title sponsor opportunity to speak on stage for 5 minutes at beginning of program
- Event Table for 8 in center of room
- Customized Social Media Co-Marketing Strategy (includes Sponsor Logo/Information on Social Media)
- Inclusion in All Media Releases (Visual/Verbal) and all press events
- F4DVP Educational Event at your Business
- Customized sub-event at your business (VIP Party, Launch Party, etc.)
- Sponsor Logo on All Marketing Materials (including Website, Event Program - full page ad, Step & Repeat if commitment is made at least 6 weeks prior to event)
- PA Recognition at Event
- Video Recognition at Event
- Post-Event recap with Media Exposure Report
- Inclusion in Post-Event Thank You/Survey Email with link to your website
- Sampling/Gift Bag Inserts (sponsor provides items)

**Investment: \$5,000**





# Presenting Sponsor

- Listed Under Event Name “Clothed in Confidence: Hats & Heels Presented by (Sponsor Name)”
- Event Table for 8
- Inclusion in Social Media posts (includes Sponsor Logo/Information on Social Media)
- Inclusion in Media Releases (Visual/Verbal)
- Sponsor Logo on All Marketing Materials (including Website, Event Program – full page ad, Step & Repeat if commitment is made at least 6 weeks prior to event)
- PA Recognition at Event
- Video Recognition at Event
- F4DVP Educational Event at your Business
- Post-Event recap with Media Exposure Report
- Inclusion in Post-Event Thank You/Survey Email with link to your website
- Sampling/Gift Bag Inserts (sponsor provides items)

**Investment: \$3,500**



# Gold Sponsor

- Event Table for 8
- Inclusion in Social Media posts (includes Sponsor Logo/Information on Social Media)
- Sponsor Logo on All Marketing Materials (including Website, Event Program – half page ad, Step & Repeat if commitment is made at least 6 weeks prior to event)
- Video Recognition at Event
- Post-Event recap with Media Exposure Report
- Inclusion in Post-Event Thank You/Survey Email with link to your website
- Sampling/Gift Bag Inserts (sponsor provides item)

**Investment: \$2,000**



## Silver Sponsor

- Event Table for 8
- Inclusion in Social Media posts (includes Sponsor Logo/Information on Social Media)
- Sponsor Logo on All Marketing Materials (including Website, Event Program – half page ad, Step & Repeat if commitment is made at least 6 weeks prior to event)
- Video Recognition at Event
- Post-Event recap with Media Exposure Report
- Sampling/Gift Bag Inserts (sponsor provides item)

**Investment: \$1,500**





## Bronze Sponsor

- Event Table for 8
- Sponsor Logo on Website, and in Event Program
- Video Recognition at Event(s)
- Inclusion in Social Media posts (includes Sponsor Logo/Information on Social Media)
- Sampling/Gift Bag Inserts (sponsor provides item)

**Investment: \$1,000**

